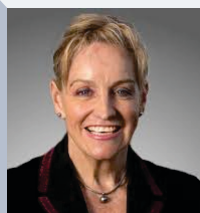


OUTLOOK 2019

ABOUT OUR SPEAKERS...



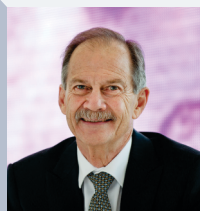
Hon Alannah MacTiernan MLC

Minister for Regional Development; Agriculture and Food; Ports;
Minister Assisting the Minister for State Development, Jobs and Trade

The Minister first served in the State Parliament from 1993 to 2010. As Minister for Planning and Infrastructure from 2001 to 2008, Ms MacTiernan was responsible for major projects across the State including the Mandurah rail line, the Forrest Highway, the Geraldton port and rail expansion and the Armadale town centre and Champion Lakes developments.

In 2011 she was elected Mayor of the City of Vincent and in 2013 was elected as the Member for Perth to the Federal Parliament, where she became Shadow Parliamentary Secretary for Western Australia and Deputy Chair of the Joint Standing Committee on Northern Australia. After Ms MacTiernan decided not to recontest Perth in 2016, she was invited to re-join WA Labor in the Legislative Council.

The Minister is committed to creating economic opportunity in our regional areas as well as bringing WA's agricultural sector into the 21st century through innovation and a focus on investing in science.



Professor Peter Klinken AC

Chief Scientist of Western Australia

Professor Klinken is a leading Western Australian medical research scientist, highly regarded for his work in advancing the understanding of genes involved in leukaemia, cancer and anaemia. His many research achievements include the discovery of a gene that suppresses the growth of tumours.

His previous roles have included Professor in Clinical Biochemistry at The University of Western Australia; Director of Research at the Royal Perth Hospital; and the Director of the Harry Perkins Institute of Medical Research (previously the Western Australian Institute for Medical Research).

Professor Klinken brings a wealth of knowledge and expertise to the role of Chief Scientist. His input will support the Government in growing the State's science industries to achieve future prosperity for Western Australians.



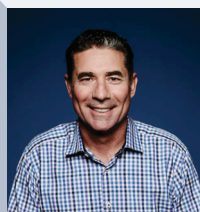
Katherine Delbridge

Director Corporate Affairs, CropLife Australia

Katherine has significant experience across corporate communication and advocacy fields both within Australia and internationally.

As the Director of Corporate Affairs for CropLife Australia, Katherine is responsible for communications, government relations and media engagement representing Australia's plant science industry.

Katherine holds a Bachelor of Arts (Communications) from the University of Technology, Sydney.



Steve Harris

Chairman & CEO, The Brand Agency

The Brand Agency is Perth's largest advertising & communications business with over 190 staff in Perth, Melbourne and Auckland. The Agency is the current 'Agency of the Year' and has been awarded as Perth's best agency more than any other.

Steve has led several major political advertising campaigns and has worked extensively on industry pressure campaigns for political outcomes.

Steve is an experienced Director and was the President of the Fremantle Dockers from 2008 to 2016. He served as a Director and Vice President of the WA Chamber of Commerce & Industry from 2011 to 2018 and also on the Senate at Murdoch University. He is a current Director of Healthway.



Phil Narkle

Indigenous Liaison Officer, West Coast Eagles Football Club

Phil Narkle finished his AFL career one game short of the 250-milestone, but if sheer magical skill and entertainment value counts for anything, surely that missing game should be discovered somewhere! He played with AFL Clubs St Kilda and the West Coast Eagles, as well as Swan Districts in the WAFL. Phil was awarded numerous accolades and awards throughout his football career, among them the Sandover Medal in 1982 and he was inducted into the WA Football Hall of Fame in 2006.

He has been employed for 10 years at the West Coast Eagles Football Club as an Indigenous Liaison Officer. Through this role he mentors and provides guidance to the Indigenous players at the club. The program facilitates the development of Aboriginal and Torres Strait Islander players, providing the player with an opportunity to fulfil their dreams, football potential and career opportunities. Phil also participates in community programs that support the Indigenous community.



Andrew Ritchie

Farm Management Consultant, Icon Agriculture

Andrew has over 16 year's experience in farm management consulting, where he has developed an interest in farm business benchmarking and system and enterprise analysis.

In 2004 Andrew lead a consortium of consultants to develop the highly regarded "The Sheep's Back" programme fund by Australian Wool Innovation. The programme still exists in Western Australia as a grower group network dedicated to dissemination of sheep and wool information.

Andrew has a unique blend of extensive farm management consulting experience and research experience, particularly focussing on areas of wool quality and breeding, production skills and textiles.



David Williams

Director, BJW Agribusiness

David provides advice to clients on production and farm business management and also provides farm management services to absentee landowners in Western Australia.

David has served on the Dry Seasons Advisory Committee, which was established by the Minister for Agriculture in Western Australia to provide input to the government response to adverse seasonal conditions.

He is a Director of the Rural Business Development Corporation (RBDC) which is responsible for the administration of schemes of assistance provided by government for the farm sector in Western Australia. He is a Graduate of the Australian Institute of Company Directors (GAICD).



Jerome Critch

Managing Director, Planfarm Marketing Pty Ltd

Jerome grew up on the family farm in Mullewa. He completed a Bachelor of Science (Agriculture) at the University of WA and also a Graduate Diploma of Applied Finance with Kaplan University.

Jerome's first job out of university was with the AWB while the wheat market was still regulated. After deregulation, he moved into private consulting, assisting farmers to manage their grain marketing which he has done for the last nine years and is the managing director of Planfarm Marketing.

Jerome is also actively involved in grain at an industry level. He currently sits on the executive committee of the WA Farmers Grains Council and is a member of the GRDC Regional Cropping Solutions Network. In 2017/18 Jerome completed a Nuffield Fellowship looking at industry good functions necessary for an efficient and competitive Australian grain industry.

